



Access SELCO's Incentives Today! Monitor and Control Charging of your Electric Vehicle from the Palm of your Hand!



For more details on this program or to learn how to get your *Free Level 2 WiFi-equipped home vehicle charger



call 413-308-1311
email EV@mmwec.org



apply online at
www.munihelps.org

As part of our efforts to accelerate clean transportation alternatives in Massachusetts while effectively managing our distribution system, **Shrewsbury Electric & Cable**

Operations (SELCO) is partnering with our energy efficiency program manager **Massachusetts Municipal Wholesale Electric Company (MMWEC)**, to provide free of charge*, for a limited time, WiFi-equipped Level 2 residential electric vehicle chargers to customers signing on to our **Scheduled Charging Program**.

What is a Scheduled Charging Program?

Scheduled charging is a set schedule to determine when you can and cannot use your charger at full power. Through the WiFi connection enabled in your charger, SELCO can curtail the charge rate during periods of peak energy usage for the rest of our distribution system.

How it Works

Between the hours of 5:00 p.m. and 9:00 p.m. on non-holiday weekdays, your charge level will be reduced in time with daily peak energy use. Outside of this time period, the charger will automatically unlock to allow you full Level 2 fast-charging functionality.

Emergency Scheduling

Sometimes major events happen on the electrical system outside of our control. To respond to these events, emergency scheduling allows SELCO to temporarily access your charger via WiFi connection to lower your charging rate until the event passes. This limits strain to our system and allows us to continue to deliver low-cost, reliable electricity.

Did You Know?

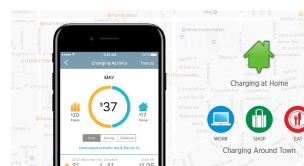
- Costs for these peak charging events are spread across SELCO's entire residential customer base.
- Modern electric vehicles utilizing Level 2 charging can go from empty to full-charge in eight hours or less, ensuring that your car will be fully charged at 5 a.m.

Full Battery EVs

- SELCO's Scheduled Charging Program provides you with a free WiFi-equipped Level 2 charger (a \$699 value); customer arranges installation.

Plug-in Hybrid EVs (PHEVs)

- Plug-in hybrid drivers are now eligible to receive an incentive to cover a portion of the charger costs. Please contact MMWEC to learn how to receive your incentive! Incentives are based on vehicle battery capacity.



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